

BiscuitBusiness.com are the most comprehensive and active website in the field of Biscuit, Bakery & confectionary Industries. With an average of **120,000 page views and 30,000 plus unique visitors** each month, our future expansion combined with the exponential growth of the Internet will ensure a higher level of continued growth. Advertising on the Web is substantially different from traditional media. The ability to target and interact with your customers on the Web brings an entirely new dimension to building brand awareness and direct marketing. **Biscuitbusiness.com** offers content, and flexible advertising programs designed to assist clients obtain their marketing and sales objectives.

Benefits

Benefits of Advertising on Biscuitbusiness.com

- Advertising within a quality content environment.
- Cost effective and efficient targeted audience.
- Flexible and immediate opportunity to change contents and images messages.
- Reach a highly desirable audience of biscuit bakery & confectionary manufacturers, ingredient suppliers, Machinery manufacturers and exporters & importers
- Online Banner statistics.
- A 24 hour – 365 days sales force

Biscuit Business.com, can help your company maximize your marketing budgets and effectively leverage the many brand building and prospecting opportunities via this interactive online environment. We offers Buyers, Sellers, Manufacturers, companies of all sizes an opportunity to promote their products and services to a targeted audience of their choice. If you're interested in generating sales leads, increasing Website traffic, promoting products, or enhancing your company's leadership position, **BiscuitBusiness.com** has a program to help you accomplish your goals.

Advertising Packages

we have made the packages as per the page views in **BiscuitBusiness.com**. We have made these packages keeping every user in our mind to advertise with us and satisfy their requirements. The advertising packages cover budgetary option from small industries to big companies. For further information on Packages mail to support@biscuitbusiness.com

Ad Banner Creative Specifications

Home Page Top Banner width="500" height="100" (swf, gif formats only- file size - upto 100KB)

Home Page Body Adds width="200" height="150" (swf, gif formats only- file size - upto 100KB)

Home Page Bottom Banner width="500" height="100" (swf, gif formats only- file size - upto 100KB)

Business Section Adds width="200" height="150" (swf, gif formats only- file size - upto 50KB)

Biscuit Business.com Banner Ads Price List

Location: www.biscuitbusiness.com

<i>Banner Type</i>	<i>Quarter</i>	<i>6 Months</i>	<i>1 Year</i>
Top Banner (Home Page)	\$250	\$500	\$1000
Business Section	\$165	\$330	\$660
Right Side Panel (News) – I	\$140	\$280	\$560
Bottom Panel – II	\$200	\$400	\$800

Comment [Top Banner (Home Page)]: Located on the top of homepage of www.biscuitbusiness.com this banner effectively raises your company image and powerfully promotes your products across the Globe.

Comment [Business Section]: This banner is located next to the categories of the Directory. It is suitable for the long-term promotion of hot products and services.

Comment [Right Side Panel – I]: These banners are located on the right hand side of the home page. It is suitable for the promotion of the products.

Comment [Bottom Side Banner]: This banner is on the bottom of the home page which captures lot of attention from all the browsers, who visits the portal.

Note:

- * Biscuitbusiness.com offers Banner Ads designing for our clients. In case some clients prefer to design the banner by them selves, for best results, the self-designed banners are requested to comply with Biscuitbusiness.com Banner Ads Specifications.